

15th ANNUAL WATER CONSERVATION SHOWCASE

SAN FRANCISCO | MARCH 20, 2018

SPONSORSHIP PROSPECTUS



NORTHERN CALIFORNIA



AIASF

EVENT HIGHLIGHTS

- » Expert-led presentations and exhibits exploring **cutting-edge water-conserving technology and strategies**
- » Information about the **financial incentives and rebates** available in our area from Bay Area water districts
- » Opportunities for **cross-industry dialogue** with government agencies, private and non-profit organizations, and consumers
- » **Expo Hall** that includes a diverse range of public and private companies

SPONSOR HIGHLIGHTS

- » Complimentary exhibitor booth
- » Expand your client base with up to **800+ attendees**
- » Reach more than **15,000 people** in promotional materials through USGBC Northern California, Pacific Energy Center and partnering organization affiliates
- » Gain visibility with your logo or name on marketing collateral including: event program and signage, event website, USGBC Northern California newsletter, and Pacific Energy Center promotional emails
- » Support one of USGBC's largest Communities, located in one of the leading green building markets in the nation



2018 Sponsor Levels and Benefits

PLATINUM
\$4,000

GOLD
\$2,500

SILVER
\$1,500

Complimentary Exhibitor Booth	✓	✓	✓ *
Logo Recognition in Program Guide	✓	✓	✓ *
Company Logo on Event Website	✓	✓	✓ *
Company Logo in Promotional Email Announcements to 15,000+ Subscribers	✓	✓	✓ *
Company Logo on Event Signage	✓	✓	✓ *
Company Logo in Post-Event Newsletter Article to 15,000+ Subscribers	✓	✓	✓ *
Logo Recognition on Showcase Slides	✓	✓	
Verbal Recognition during Opening Plenary	✓		
Education Sessions: Reach a targeted audience! In addition to the above benefits, Platinum sponsors may choose one education session to sponsor. (Session selection is based on availability.)			
Listed as "Session Sponsor" in Program Guide and Showcase Session PowerPoint	✓		
Opportunity to Display Freestanding Banner	✓		

**Standard Booth only *Company name

Sponsorship Deadline is February 20, 2018

Questions? Email mcolburn@usgbc.org or call 415.745.1467

USGBC is a 501(c)(3) organization, ID# 52-1822816. Please consult your tax preparer regarding the deductibility of your donation.